



PROPOSAL TO ESTABLISH AN IBSEA CENTER OF EXCELLENCE AT YOUR COLLEGE / UNIVERSITY

80% Placement Success – But Not Even 8 Startups On Campus. The Real Question Is: Are We Creating Job Seekers Or Future Job Creators?

2026 – 2027



PREPARED BY

International Business Startup and
Entrepreneurs Association (IBSEA)

PROPOSED BY

Dr. Anshumaan Singh
Chairman : IBSEA

Upscale College Reputation

Placement and Entrepreneurship Growth with us

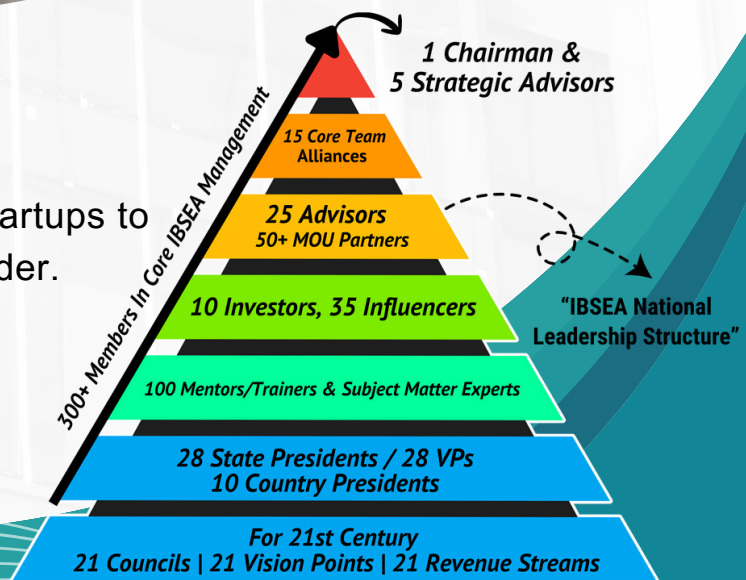


A Decade of Startup India
Scaling Innovation, Shaping
India's Growth Story



Objective

- ✓ **Increase Placement Rates**
Achieve higher placement rates through industry-relevant training and strong employer connections.
- ✓ **Foster Entrepreneurship**
Establish an Entrepreneurship Cell to support student-led startups with resources and mentorship.
- ✓ **Enhance College Reputation**
Showcase successful placements and startups to position the college as an innovation leader.





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Our Mission :

- To create a thriving ecosystem where innovative ideas flourish, and businesses prosper .
- A go-to destination for entrepreneurs seeking networking, knowledge, and a voice in shaping policies.
- To create a brighter future for businesses and society as a whole.

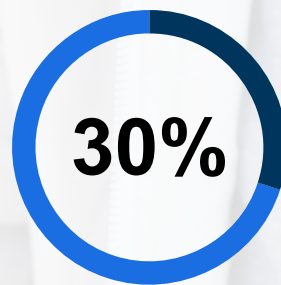
Our Vision

To be the leading international association that fuels the success of entrepreneurs and startups worldwide fostering the spirit of Viksit Bharat @2047. We envision IBSEA as a global network of empowered, impactful entrepreneurs making a positive difference in the world.

Our Belief

We strongly believe that youth entrepreneurship can usher in a monumental demographic dividend, particularly towards global adoption of the cherished 17 SDGs.

Missed Opportunities in University Entrepreneurship Education for Students



30% of higher education institutions in India offer dedicated entrepreneurship courses/programs.



10% of tertiary education institutions worldwide provide entrepreneurship education.

CONSEQUENCES OF THE GAP : Lack of Innovation | Dependence on Traditional Jobs
Reduced Global Competitiveness | Job Seekers vs. Job Creators



Subject : Proposal the establishment of an IBSEA Center of Excellence at your esteemed campus (**Non - Transactional Framework**)

We are delighted to propose an exciting partnership between the **International Business Startup & Entrepreneurs Association (IBSEA)** and

As IBSEA expands its footprint to benefit individuals and institutions at a micro level, we aim to create impactful opportunities that align with the college's vision of fostering student growth and innovation.

About IBSEA : IBSEA is a socio-economic enterprise with a mission to empower entrepreneurs and startups globally. With 21 dynamic councils addressing critical sectors, we prioritize Youth Development & Vocational Skills, Education & Academics, and Literature, Art & Fashion—three areas directly aligned with college and university engagement. We also offer a dedicated Campus to Corporate program tailored specifically for college entrepreneurs, bridging the gap between academic knowledge and corporate expectations.

Our Proposal We propose the establishment of an **IBSEA Center of Excellence at your esteemed campus**. This center will act as a hub for entrepreneurial and academic innovation, offering benefits for students, faculty, and the institution as a whole. IBSEA Is On A Mission To Establish One Hundred (100) Centers Of Excellence Across India Within The Next Two Years, With **Ten (10) MoUs Already Signed** With Leading Institutions. Beyond Infrastructure Creation, IBSEA Undertakes The Responsibility Of Enabling Placement And Entrepreneurship Growth For One Thousand (1,000) Students Nationwide Over A Two-Year Period, With A Minimum Of Ten (10) Students From Each Participating Campus.





Benefits for Your campus will enjoy the following benefits through This Collaboration

1. On-campus internship opportunities:

Our Requirements - To facilitate the smooth functioning of the center, we request to provide a dedicated cabin with a seating capacity for 10 individuals/Your students . Access to essential amenities such as electric ports, Wi-Fi, and proper lighting & IBSEA Visibility. This Office Will Be Exclusively Dedicated To Your Students, With No External Access Permitted. It Will Serve As A Centralized Workspace From Where Students Can Undertake Virtual Internships With IBSEA And Execute All Assigned Tasks Contributing To Campus Development And Institutional Growth.

2. Educational Partnership Visibility:

- Inclusion of the college/university logo as an Education Partner in all IBSEA conferences and initiatives.

3. Influencer and Public Figure Engagement:

- Invitations for 8-10 guest mentors annually to visit the campus, enhancing the institution's image.
- The college will manage venue arrangements, Hi-Tea, banners, and promotional posters for these events.

4. Leadership Opportunities:

- The college management will have opportunities to present the institution's growth, achievements, mission, and vision in 5 IBSEA programs yearly, with a dedicated 5-minute speaking slot.

5. Faculty Development:

- A 10-hour yearly Faculty Development Program focusing on the latest industry trends.

6. Placement Assistance:

- IBSEA will connect the institution with 5 companies annually to facilitate student placements.

7. Diplomatic and Government Engagement:

- College management will participate in meetings with embassy diplomats and government officials conducted by IBSEA.

8. International Promotion:

- Promotion of the college in IBSEA's international conferences through documentaries. Currently IBSEA is active in 10 Global Locations.



9. Student Development:

- Internship certificates and other perks for participating students both on-campus and off-campus. "50 Experts. 50 Hours of Power-Packed Growth Training. Elevate Your Success!"

10. National Recognition: India@2047 Conference (Bharat ke Maharathi Awards) & International Women's Day

- Yearly honor and recognition for the institution at a national level .

11. Platform Promotion:

- Promotion of the college/university logo on IBSEA's official platforms, including social media and websites.

12. Collaborative Approval Process:

- Pre-approval for all activities conducted on campus to ensure alignment with institutional policies. This will be a non-transactional activity.

13. Campus Representation:

- Appointment of one student as IBSEA's campus ambassador (Free Booster Membership Worth 1999 INR) and inclusion of one faculty member in IBSEA's core group.

14. Startup India And Government Initiatives:

There are over 50 government-backed startup schemes in India aimed at fostering innovation, many of which are specifically tailored for students, researchers, and early-stage entrepreneurs to turn ideas into ventures. These are driven by initiatives like Startup India, Atal Innovation Mission, and NIDHI programs.

IBSEA Shall Actively Support The University And Its Students In Accessing Benefits Under Startup India And Related Government Initiatives, Including:

- Startup Recognition And Ecosystem Access
- Policy Awareness And Compliance Guidance
- Exposure To Government-Led Startup Programs And Schemes

15. Annual Flagship Campus Engagement Framework:

Annual Flagship Campus Program

Once Every Year, Subject To University Approval, IBSEA Shall Organize A High-Impact Flagship Program At The Campus, Bringing Together Influencers, Policymakers, Senior Government Executives, Diplomats, Startup Ecosystem Enablers, IBSEA Mentors, Investors, Advisors, And MoU Partners.

IBSEA Shall Be Responsible For Strategic Curation, Program Design, And Mobilization Of National And International Delegates. The University Shall Provide The Venue, Local Logistical Support, Guest Travel Coordination, Hospitality Arrangements Including Lunch, And Formal Felicitation Protocols.

National Celebrations And Institutional Engagements

The University And IBSEA Shall Collaboratively Organize And Celebrate Significant National Observance Days On Campus To Promote Civic Awareness, Leadership Values, And Nation-Building Participation Among Students And Stakeholders.

Note : If A Student Possesses A Truly Innovative Startup Idea, IBSEA Will Extend Complimentary Membership And Provide Dedicated Strategic Attention To Nurture The Concept. The Association Will Offer End-To-End Support — **From Ideation, Validation, And Incubation To Branding, Market Positioning, And Fundraising — Enabling The Vision To Evolve Into A Scalable Venture.**

Under IBSEA's "Vyapar Badhao" Initiative, Any Required Professional Services Will Be Made Available To Such Startups At A Preferential Discount Of 10%.

Beyond Domestic Growth, IBSEA Will Also Actively Facilitate Their Global Expansion Through Its National And International Ecosystem.

Upon Achieving Defined Growth Milestones, IBSEA Will Levy A Structured Consultancy Fee Along With A Success Fee Model, Where The Success Fee Shall Be 5% Of The Investment Secured.

Throughout The Year, IBSEA Will Promote These High-Potential Startups Across Its Conferences, National Platforms, And Strategic Events Across India, Providing Direct Access To Investors, Mentors, Policymakers, And Influencers To Accelerate Their Visibility And Growth Trajectory.



& More

We are forging strategic partnerships with these esteemed organizations



If your institution derives measurable value and benefits during the first year of this MoU, you may, at your discretion, opt to convert it into a **Transactional MoU** in the subsequent year.



SECOND YEAR BENEFITS : CAMPUS TO CORPORATE

Training and development are integral components of our partnership with IBSEA, focusing on equipping students and faculty with essential skills and knowledge. Our expert trainers visit your campus regularly to provide tailored workshops and sessions that address current industry needs.

- ➔ **50 hrs Workshop** | 30 hrs online + 20 hrs in campus
Intensive online training sessions designed to supplement in person learning and enhance skill development.
- ➔ **Industry-Relevant Topics** | Workshops and training sessions tailored to current industry needs, ensuring students gain practical and applicable knowledge.
- ➔ **10 IBSEA Trainers** | Our expert trainers will visit your campus every month, providing continuous guidance and support.
- ➔ **Hands-On Experience** | Practical exposure to real-world industrial environments.
- ➔ **15 Mou Partners for Placement** | Direct recruitment opportunities from top companies
- ➔ Free The Learning Movement Workshop Access | 4 Pillars of Exponential Growth' and much more as Welcome Gift.



CERTIFICATES & COMMUNITY INVOLVEMENT

- ➔ **International Certificates** | All 100 students will receive internationally recognized certificates, significantly enhancing their profiles and career prospects in the global market.
- ➔ **Event Opportunities** | Gain access to exclusive out-of-campus events, providing students and faculty with broader exposure, networking opportunities, and practical insights from industry experts.
- ➔ **Alumni Network:** Become part of a thriving alumni network, enabling ongoing connections, mentorship opportunities, and collaborative projects long after program completion.
- ➔ **WhatsApp Community** | Enjoy one-year access to our exclusive WhatsApp community, facilitating continuous support, networking, and knowledge exchange among students, faculty, and industry professionals.



Exclusive Benefits For Institution



These exclusive benefits offer institutions unique opportunities for recognition, networking, and enhanced visibility, solidifying their reputation as leaders in entrepreneurship and innovation.

- ➔ **Educational Partner Tag** | The Educational Partner Tag not only boosts your institution's brand recognition and credibility but also offers a wealth of collaborative and promotional opportunities, ensuring a significant competitive advantage in the field of entrepreneurial education.
- ➔ **10 hrs faculty Development Program** | (5 Hour Online + 5 Hr. Offline)
- ➔ **Magazine Feature** | Your institution will be highlighted in a 2-page article in our annual magazine, showcasing your achievements and enhancing your reputation with **1 Podcast**
- ➔ **Exclusive Invitations** | Receive 4 invitations to represent your college at prestigious events attended by embassy and ministry diplomats, providing unique networking opportunities and increased visibility.
- ➔ **Awards and Recognition** | Earn a prestigious award acknowledging your institution's excellence and contributions to entrepreneurship and innovation.

KEY REQUIREMENTS : ACHIEVE A MINIMUM OF 100 BOOSTER MEMBERS IN IBSEA



Learning Outcomes

- Develop a growth and innovative mindset
- Develop soft skills | Research & analyze market trends
- Understand market & customer dynamics
- Evaluate business scenarios | Manage resources effectively
- Undertake competition mapping | Understand product- market fit
- Make informed decisions | Take calculated risks



We Can Also Provide Strategic Support And Expert Guidance To Assist You Effectively In This Area.



Based on recent budget announcements for 2026–27, the Indian Ministry of Information and Broadcasting is setting up Animation, Visual Effects, Gaming, and Comics (AVGC) content creation labs in 500 colleges and 15,000 schools across the country.

Here are the key details of the initiative:

Objective: To strengthen India's AVGC ecosystem, bridge the gap between academic instruction and industry requirements, and train students for future-ready careers in content, media, and gaming.

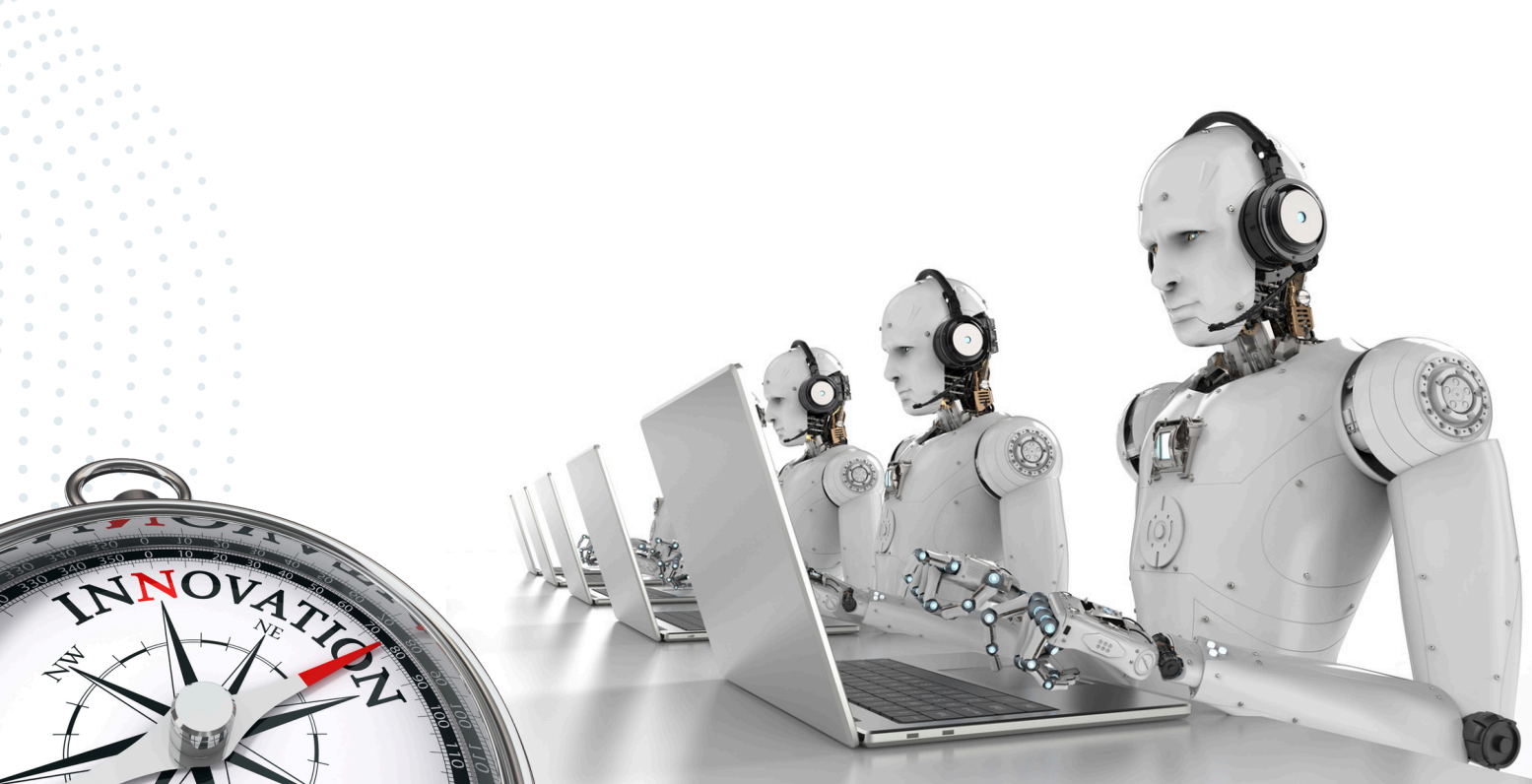
Supporting Body: The initiative is supported by the Indian Institute of Creative Technologies (IICT), Mumbai.

Target Scope: The plan aims to create a "digital media ecosystem" in 500 colleges and 15,000 schools to foster creative entrepreneurship and intellectual property (IP) creation.

Context: This initiative is part of the government's "Orange Economy" vision, aiming to leverage creative industries for growth and employment, with the sector projected to need nearly 2 million professionals by 2030.

States' Startup Ecosystem Ranking :

What Is The Startup Ranking Of The State In Which Your University Or College Is Located?



In February 2026, **Prime Minister Narendra Modi** announced a major expansion of support for the startup ecosystem, focusing on deep tech and long-term, sustainable growth.

Here are the key, recent announcements from the Prime Minister:

- **Startup India Fund of Funds 2.0 (₹10,000 Crore):** Approved in February 2026, this second phase of the Fund of Funds (FFS) provides a ₹10,000 crore corpus to mobilize venture capital for early-growth stage startups, with a special emphasis on deep tech and tech-driven innovative manufacturing.
- **Expansion of Startup Definition:** The government raised the turnover limit for recognition as a startup to ₹200 crore (up from ₹100 crore) to support enterprises in later stages of their business lifecycle.
- **New "Deep Tech" Category:** A new sub-category for "Deep Tech Startups" has been created, allowing these firms to retain their recognized status for up to 20 years (extended from 10 years) and increasing their turnover limit to ₹300 crore to accommodate long gestation periods and high R&D intensity.
- **Support for Cooperatives:** The recognized startup framework now includes cooperative societies, enabling them to foster innovation in agriculture and rural industries.
- **Focus on Manufacturing and AI:** Marking a decade of the Startup India initiative in January 2026, the Prime Minister highlighted the need for startups to focus on the manufacturing sector and announced that the government is bolstering AI capabilities, including a dedicated ₹10,300 crore investment for AI infrastructure and GPUs.

These initiatives aim to transition the Indian startup landscape from service-oriented to deep tech and manufacturing-driven innovation, aligned with the **'Viksit Bharat'** vision.



Why Startups are becoming a
first career choice for youth
-IIT Delhi Report



Based on early 2026 reports, Indian students and young professionals are increasingly favoring startups over traditional jobs, driven by a desire for rapid skill development, autonomy, and a preference for "skills over pay". This trend is heavily influenced by a desire to avoid monotonous 9-5 roles and the allure of creating one's own company.

Key Findings on Student/Gen Z Choices for 2026:

- **High Interest in Entrepreneurship:** A 2026 report indicates that 76% of Gen Z aim to become their own boss rather than work a traditional 9-5 job, with 33% (a third) of Indian students explicitly wanting to turn into startup founders.
- **Startup vs. Corporate Mindset:** Over half (57%) of India's Gen Z in 2026 are prioritizing skills over immediate, higher pay, finding that startups offer faster, more hands-on learning compared to MNCs.
- **Motivation Drivers:** Beyond just passion, young professionals are drawn to startups for the ability to lead projects, manage key tasks early, and avoid the rigid structure of larger organizations.
- **Influence of AI and Job Market:** While 84% of professionals feel unprepared for AI-driven hiring in 2026, many are looking to startups to build AI-relevant skills.
- **Gender and Regional Trends:** Entrepreneurship is highly favored among young men, but women are also increasingly entering this space.
- **Support Ecosystem:** The Indian government's focus, including initiatives under the Atal Innovation Mission, continues to foster a culture of innovation, encouraging students to start ventures.

Dr. Anshumaan Singh

Chairman IBSEA Explaining About
IBSEA COE Initiative &
IBSEA Introduction



Thank You



Coordination:

For Detailed MoU Execution And Center Of Excellence Operations, The University/College May Directly Coordinate With:
Advocate **Mrs. Parveen Arya**, Head – Center Of Excellence
International Business Startup And Entrepreneurs Association (IBSEA)
Contact No : +91 70114 81744 Email : coe@ibsea.in Web : www.ibsea.in
Head Office : 1/22 Asaf Ali Road , New Delhi 110002

